



The Kids are Alright: How the Gamer Generation is Changing the Workplace

John C. Beck, Mitchell Wade

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Think video games are kids' stuff? Think again. According to authors John C. Beck and Mitchell Wade all those hours immersed in game culture have created masses of employees with unique attributes. This new generation that's ninety-million strong has an amazing ability to multitask, solves problems creatively, and brings unexpected leadership to the table.

But to tap these skills, we need to understand and appreciate the different ways gamers think and behave. *The Kids Are Alright* dispels common myths about gamers and reveals them as committed, team-oriented people who play to win.

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