

Leading the Learning Organization: Communication and Competencies for Managing Change (SUNY series, Human Communication

Processes)

Alan T. Belasen



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Provides students, executives, and managers with vital resources to lead their organizations to higher levels of performance.

Using examples from companies such as General Electric, IBM, Kodak, and ABB, Leading the Learning Organization integrates the latest advances in strategic change, managerial leadership, continuous improvement, and learning and development. Belasen provides insightful and provocative views of how high-performance leaders use organizational learning to achieve breakthrough performance. He strongly argues that managers who avoid questioning their operating premises today will find themselves without market share tomorrow. Leading the Learning Organization is an insightful examination of a variety of modern corporate issues, including adjusting to the marketplace; linking the value chain; living with corporate downsizing; leading self-managed teams; communicating, learning, and developing competencies; managing the value-based organization; and initiating transformational learning.

Alan T. Belasen is Professor of Management and Organizational Communication at Empire State College–State University of New York.

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