

# # It Operations Management Tweet Book01: Managing Your It Infrastructure in the Age of Complexity

Peter Spielvogel, Jon Haworth, Sonja Hickey



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Good IT is simply good business. But managing IT infrastructure has always been challenging. Virtualization and cloud computing make this even more difficult. In their daily work marketing HP Operations Center (formerly OpenView Operations), authors *Peter Spielvogel, John Haworth*, and *Sonja Hickey* frequently encounter organizations struggling with these issues. They have come to realize that IT professionals want simple actionable ideas that will deliver gains in availability, performance, and efficiency. *#IT OPERATIONS MANAGEMENT tweet Book01* was written with that in mind.

IT architectures are constantly evolving. Increased complexity and the dynamic nature of virtualized and cloud environments make managing the underlying IT infrastructure harder than ever. Companies need a new management approach that focuses on connecting business services and the end user experience to the underlying infrastructure, incorporating all of the layers from the application to the virtual and to the physical. The concepts of servers, storage, and networks become more fluid, and the relationships among these elements are constantly changing. Where companies could previously use different consoles to manage disparate and static silos, this becomes untenable with virtualization and the added abstraction layer in the cloud. Fortunately, there are some proven best practices that simplify IT infrastructure management in this age of complexity.

Reading this book will not make you an expert on managing IT infrastructure, but it will make you think in a different way about some of your decisions, and those of your peers. If the guidance contained herein starts a discussion in your team that results in you avoiding one big mistake, then the authors will have achieved their goal.

*#IT OPERATIONS MANAGEMENT tweet Book01* is part of the THiNKaha series whose 120-page books contain 140 well-thought-out quotes (tweets/ahas).

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