



# Starting and Running a Restaurant For Dummies

*Carol Godsmark, Michael Garvey, Heather Dismore, Andrew G. Dismore*

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*Starting & Running a Restaurant For Dummies* will offer aspiring restaurateurs advice and guidance on this highly competitive industry – from attracting investors to your cause, to developing a food and beverages menu, to interior design and pricing issues – to help you keep your business venture afloat and enjoyable at the same time. If you already own a restaurant, inside you'll find unbeatable tips and advice to keep bringing in those customers. Read this book, and help make your dream a reality!

*Starting & Running a Restaurant For Dummies* covers:

- Basics of the restaurant business
- Researching the marketplace and deciding what kind of restaurant to run
- Writing a business plan and finding financing
- Choosing a location
- Legalities
- Composing a menu
- Setting up and hiring staff
- Buying and managing supplies
- Marketing your restaurant
- Health and safety

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