



Media Studies: The Essential Resource (Essentials)

Sarah Casey Benyahia, Abigail Gardner, Philip Rayner, Peter Wall

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A unique collection of resources for all those studying the media at university and pre-university level, this book brings together a wide array of material including advertisements, political cartoons and academic articles, with supporting commentary and explanation to clarify their importance to Media Studies. In addition, activities and further reading and research are suggested to help kick start students' autonomy. The book is organized around three main sections: Reading the Media, Audiences and Institutions, and is edited by the same teachers and examiners who brought us the hugely successful *AS Media Studies: The Essential Introduction*.

This is an ideal companion or standalone sourcebook to help students engage critically with media texts - its key features include:

- further reading suggestions
- a comprehensive bibliography
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