Business Metadata: Capturing Enterprise Knowledge

W.H. Inmon, Bonnie O'Neil, Lowell Fryman

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Business Metadata: Capturing Enterprise Knowledge W.H. Inmon, Bonnie O'Neil, Lowell Fryman People have a hard time communicating, and also have a hard time finding business knowledge in the environment. With the sophistication of search technologies like Google, business people expect to be able to get their questions answered about the business just like you can do an internet search. The truth is, knowledge management is primitive today, and it is due to the fact that we have poor business metadata management.

This book is about all the groundwork necessary for IT to really support the business properly. By providing not just data, but the context behind the data. For the IT professional, it will be tactically practical--very "how to" and a detailed approach to implementing best practices supporting knowledge management. And for the the IT or other manager who needs a guide for creating and justifying projects, it will help provide a strategic map.

* First book that helps businesses capture corporate (human) knowledge and unstructured data, and offer solutions for codifying it for use in IT and management.

* Written by Bill Inmon, one of the fathers of the data warehouse and well-known author, and filled with war stories, examples, and cases from current projects.

* Very practical, includes a complete metadata acquisition methodology and project plan to guide readers every step of the way.

* Includes sample unstructured metadata for use in self-testing and developing skills.

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