



Eisenhower's Leadership: Executive Lessons from West Point to the White House

Brian W. Clark

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The Supreme Commander of World War II and leader of the free world as the American president for much of the 1950s, Dwight D. Eisenhower was one of the twentieth century's most admired and effective leaders. From his early career in U.S. Army to commanding critical World War II battles and the demands of the Oval Office, this book draws lessons from Eisenhower's life to give the reader specific actions that can enhance their own leadership. While there are many books about Eisenhower, this book is unique in presenting leadership insights from his military and political careers, rather than just one or the other. Another difference is that some of the material presented has just recently become available, such as Eisenhower's role in promoting the development of spy satellites and new perspectives into his role in promoting civil rights. The book begins by describing the foundations of his character etched in his childhood and follows him to his college days at West Point. It narrates the pivotal points of his early military career and maps out the profound influence his commanding officers had on developing his nascent leadership abilities. He climbed through the ranks of the military culminating in the fateful responsibility placed on his shoulders in the days after Japan attacked Pearl Harbor. As president, Eisenhower would end the Korean War, balance the federal budget three times, preside over the federal interstate system we use to this day, and sponsor an early civil rights bill. His entire life is a case study in how to be a successful leader, in business, politics or any endeavor.

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