

How Organizations Learn: An Integrated Strategy for Building Learning Capability

Anthony DiBella, Edwin C. Nevis

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Empower Your Business to Succeed by Learning

?How Organizations Learn gets to the practicalities and realities of organizational learning. This is not a fad; it's the outline of effectiveness for organizations of the future.?

?Parick Canavan, corporate vice president and director of global leadership & organization development, Motorola

In this essential volume, authors DiBella and Nevis outline exactly what it means to be a learning organization. And they offer sound advice on how to increase the learning capabilties of your own company. Here you will discover a powerful array of tools and techniques for leveraging your organization's unique learning style, as well as a productive framework that will help your company learn more fully and adapt more quickly in today's volatile marketplace. A practical fusion of theory, original research, and real-world methodology, How Organizations Learn is the most comprehensive work to date concerning this allimportant competitive advantage.



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