



Knowledge Management: Concepts, Methodologies, Tools and Applications (6-volume set) (Premier Reference)

Murray E. Jennex

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Knowledge management (KM) is an emerging, interdisciplinary business model dealing with all aspects of knowledge within the context of the firm, including knowledge creation, codification, and sharing, and using these activities to promote learning and innovation. It encompasses both technological tools and organizational routines of which there are a number of components. These include generating new knowledge; acquiring valuable knowledge from outside sources; using this knowledge in decision making; embedding knowledge in processes, products, and/or services; coding information into documents, databases, and software; facilitating knowledge growth; transferring knowledge to other parts of the organization; and measuring the value of knowledge assets and/or the impact of knowledge management.

Knowledge Management: Concepts, Methodologies, Tools, and Applications is the defining reference source for all theories, concepts, and methodologies within the KM discipline. This comprehensive, six-volume collection of research from an international body of KM experts includes chapters on Implementing Knowledge Management (KM) in Organizations; KM Systems Acceptance; KM Communication; Knowledge Representation; Knowledge Sharing; KM Success Models; Knowledge Ontology; and Operational KM. Encompassing over 300 chapters from more than 500 contributors drawn from the world's leading KM experts, this collection will provide libraries with the defining reference to the field and set the standard for all fundamental and emerging models within the discipline.

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