



Focus on Them

Dave Gosselin PhD

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The goal for all business leaders, coaches, and educators should be to create an environment that maximizes learning and growth for those you lead, train, or teach.

Being a leader is a challenge—however, we may make it more difficult than it needs to be.

A critical first step is to recognize that leading is not about you, it's about whom you lead. Accomplishing any goal, whether it's competing in sports, passing a class, or excelling at work, requires building a culture of trust—because learning happens most effectively in a collaborative environment.

Learning, at its most basic, is change management—and all the same rules apply. Focus on Them explains what it takes to build the team atmosphere to do all these things—for teams on the field, in the classroom, and in the workplace.

Focus on Them is the winner of two 2015 Idaho Author Awards and a 2015 North American Book Award in Business.

“While you may assume that much of this book is common sense, I can personally attest to the deep reflection behind each chapter. While ‘making a difference in the lives of others’ may be the ultimate goal for many of us as leaders, the first step is understanding ourselves. A must-read for every sports coach, professor, and business manager.” – Dr. Ron Bonnsetter, Senior Vice President of Research & Development, Target Training International

“Dr. Gosselin’s book is inspirational and informative to me as an executive coach and business advisor. His grasp of the leadership ethos and his practical applications captured me. My highlighter worked overtime and I plan to upgrade my leadership habits as a result.” – Ron Price, Founder and CEO, Price Associates

“If you’re interested in helping those you lead become the best they can be, read this book. The concepts can be easily applied to any setting. I would have been excited to use this model when I was coaching!” – Mike Tobias, Journalist, Former Youth Sports Coach

"I was able to clarify some of my own understandings of a leader and grow in some new concepts and ideas, both of which helped me in a recent interview!" – Stephanie Emodi, Environmental Professional

“Dave Gosselin provides an invaluable service for leaders—distilling numerous leadership studies into a wealth of useful, practical ideas for leaders in a wide variety of settings. He writes in such a way that leaders can apply the concepts he presents in ways that fit with their own personalities, talents, and backgrounds. He consistently reminds us that we need to have a holistic understanding of those we lead.” – Doug Williamson, Senior National Staff Coach, National Soccer Coaches Association of America.

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